THE BIG QUESTIONS

financialisation?  globalisation?
pluralism?  inequality?
environment?  devolution?

POST-CRASH ECONOMICS SOCIETY
CONFERENCE 2017

18TH - 19TH MARCH
UNIVERSITY PLACE, UNIVERSITY OF MANCHESTER, M13 9PL
TICKET PRICES: GENERAL ADMISSION: £7/DAY, £12/WEEND
CONCESSION ADMISSION: £6/DAY, £10/WEEND
FB.COM/POSTCRASHECONOMICSSOCIETYMANCHESTER
Hello!

Welcome to The Big Questions 2017; the Post-Crash Economics Society’s third annual public conference. We’re delighted to be back in University Place this year hosting another fantastic weekend of lectures, debates, panels and discussions about the most important issues facing our contemporary society.

Whether it’s grappling with the future of the Northern powerhouse, learning what a health economist does, more talk about the dreaded B-word, or viewing our environment as an economic doughnut (to name just a few!) we hope our range of events will provide enough food for thought for the entire weekend - although if not there’s always lunch.

We’re delighted to welcome Ann Pettifor as our keynote speaker on Saturday afternoon. She’ll be talking about her new book ‘The Production of Money’ and explaining not only how money is created but also how democracies can - and must - reclaim this process to better serve society. You can pick up a copy of Ann’s book from Blackwell’s book stall in room 3.214, as well as browse titles such as the PCES’ founding members’ work ‘The Econocracy’ and chat to people from Oxfam, Rethinking Economics and Accenture.

Also, have a go at the introductory bingo and games in your welcome bags. You can complete and hand your answer sheets to one of our volunteers at any time and winners will be announced in the closing address on Sunday, as well as online.

Our aim has been to create a space for learning and passionate discussion about economic issues in order to expand our thinking, and understanding, of alternative solutions to well-known problems. I’ve loved helping to organise this conference and I really hope you enjoy it just as much. Have a great weekend!

From,

Hannah
PCES Conference Chair
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<td>Health Economics: Prescribing the Right Treatment – Will Whittaker</td>
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<td>Exploring a World Basic Income – Workshop with WBI directors Paul</td>
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<td>Global Inequality – Oxfam’s Chiara Mariotti, Rishabh Jindal and</td>
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<td>Brexit means…? – Vicky Pryce, Phil Whyman, Frances Coppola and Grace</td>
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<td><strong>Please join us at our Social!</strong>&lt;br&gt;The Upstairs rooms of Kro Bar, Oxford Road, M13 9PG</td>
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Saturday

FINANCIALISATION

Prescribing the Right Treatment - Dr. Will Whittaker

Dr. Whittaker is a lecturer at the Manchester Centre for Health Economics. His research interests include access inequality, budget allocation and the effects of health on employment. He is currently leading the economic analysis of 7-day primary care services for Greater Manchester and is economic advisor for the national 7-day primary care evaluation.

His session will highlight how research by health economists at UoM is currently impacting on the health care you receive and provide an opportunity for you to understand the reasons behind some of the life or death decisions made in health care.

How Tax Havens Destroy the Economy - Richard Murphy

Richard Murphy is a UK chartered accountant and has often been described in the media as an architect of “Corbynomics.” In 2015, he became Professor of Practice in International Political Economy at City University, London. He is author of Dirty Secrets: How Tax Havens Destroy the Economy, The Joy of Tax and The Courageous State.

The Global Power of Finance - Andrew Brown and Tony Norfield

Andrew Brown is Professor of Economics and Political Economy Divisional Director of Research at Leeds University Business School. He’s published work on theories of value and growth, financialisation, the euro, job quality, job satisfaction and wellbeing, while also stressing the importance of methodology, philosophy and approaches to interdisciplinarity.

Professor Brown also co-organises the 2012 British Sociological Association (BSA) presidential event on the global financial crisis, and presented at a special plenary of the 2015 BSA conference. He has also advised HM Treasury on infrastructure economics.
Tony Norfield worked for nearly 20 years in the dealing rooms of banks in the City of London, completing his role as Executive Director and Global Head of FX Strategy for ABN AMRO. He has a wide experience of international financial markets, having travelled extensively on business. He holds a BA in Economics and Mathematics from Sussex University, a MSc in Economics from Birkbeck College, London, and in 2014 was awarded a PhD in Economic at SOAS, University of London, on the thesis topic of 'British imperialism and finance'. In April 2016, his book, The City: London and the Global Power of Finance, was published by Verso.

**INEQUALITY**

**World Basic Income Workshop**

An interactive workshop to explore the potential for a worldwide basic income scheme to dynamically redistribute global wealth and end extreme poverty, run by WBI directors Paul Harnett and Laura Bannister.

The World Basic Income organisation was founded in 2016 by a group of economists and political activists. In consultation with global justice groups around the world, we research and campaign for the introduction of a worldwide basic income scheme, to be funded by new global revenue streams and distributed directly to people everywhere.

Paul Harnett is an economist with experience at the World Bank, European Commission, UNDP, World Health Organisation, the African Development Bank and various NGOs. He is also on the IMF's Fiscal Affairs Department expert panel. And Laura Bannister is a political activist, having worked in various roles on trade justice, child rights and environmental issues, and helped draft basic income manifesto proposals during the UK's 2015 general election. She has worked with NGOs in Zambia, and the Eastern African Greens Federation in Uganda and Kenya.
Global inequality - Even it up: Chiara Mariotti, Rishabh Jindal and Nicoletta Lollobrigida

Chiara Mariotti recently joined Oxfam GB as part of their ‘Even It Up’ inequality campaign. Her work includes advocating with the World Bank, IMF, supporting partner countries in conducting country-level inequality analyses, and developing alliances to carry forward Oxfam’s research and campaigns. Trained as a development economist at the School of Oriental and African Studies, her PhD looked at the involuntary resettlement of tribal people displaced by a mega-dam in Andhra Pradesh, India. She then joined the Overseas Development Institute and worked on eradicating chronic poverty, via social protection, private sector development, macroeconomic policies and pro-poor growth.

Rishabh Jindal is a development economist who specialises in macro-econometric trend analysis. Much of his work has also been in political philosophy and ethical considerations in global decision making. He currently chairs the Global Development Institute Society at the University of Manchester and previously worked for the Indian CAG advising the Prime Minister’s team. He holds a BA (Hons.) in Politics, Philosophy and Economics, and studies Development Economics and Policy MSc.

Nicoletta Lollobrigida was born in Rome, and holds a degree in International Cooperation and Development from La Sapienza University and an MA in Development Economics from the University of Roma Tre. She’s worked for the past 6 years with an Italian association (CIAO Onlus) focused on supporting migrants’ integration, providing legal and practical support and Italian lessons. She’s currently enrolled on the Development Economics and Policy MSc.
**The Political Economy of Inequality and Policy Alternatives**

Özlem Onaran is Professor of Economics at the University of Greenwich and the director of the Greenwich Political Economy Research Centre. She has done extensive research on issues of inequality, wage-led growth, employment, globalization, gender, and crises and directed research projects for the International Labour Organisation, the Institute for New Economic Thinking, the Foundation of European Progressive Studies, the Vienna Chamber of Labour, the Austrian Science Foundation, and Unions21. She is an Economic Advisor to RSA Citizen’s Economic Council, and the Policy Advisory Group of the Women’s Budget Group.

**LOCAL GOVERNANCE AND DEVOLUTION**

**A Civil Discussion with Lord Robert Kerslake**

Former Head of the Civil Service, Lord Kerslake led the Department for Communities and Local Government from November 2010, before stepping down in February 2015. He’s been the Chair of London’s King’s College Hospital NHS Foundation Trust since April 2015, was announced as the new Chair of the Centre for Public Scrutiny (CfPS) in June 2015, was officially appointed as President-Elect of the Local Government Association in June 2015 and was appointed as the Chair of London CIV in September 2015. He was made a Crossbench life peer in March 2015.

‘Brexit means...?’ - Vicky Pryce, Phil Whyman, Frances Coppola, Grace Blakeley

Vicky Pryce is an economist, author and commentator. She sits on the Council of the Institute for Fiscal Studies, and the Economic Advisory Group of the British Chambers of Commerce. Vicky was previously Director General for Economics at the Department for Business, Innovation and Skills and Joint Head of the UK Government Economic Service. Before that she was a Partner at KPMG. She is a Fellow of the UK Academy for Social Sciences and of the Society of Business Economists, a patron of the charity Pro-Bono Economics, and founder of GoodCorporation, a company set up to advise on corporate social responsibility. Her books include: ‘Greekonomics: The Euro crisis and Why Politicians Don't Get It’ (2013) and ‘Why Women Need Quotas’ with Stefan Stern (2015).
Grace Blakeley is a Researcher at IPPR North. Her areas of expertise include regional economics, devolution and public services. Prior to joining IPPR, Grace worked as a management consultant in KPMG’s public sector and healthcare practice. She holds a first class degree in Politics, Philosophy and Economics from the University of Oxford.

Philip B. Whyman is Professor of Economics and Director of the Lancashire Institute for Economic and Business Research, at the Lancashire Business School, University of Central Lancashire. He has written widely upon the economics of European integration (particularly Economic and Monetary Union) and the UK’s economic relationship with the European Union. His latest book, The Economics of Brexit, is due for publication by Palgrave in a few months time.

Frances Coppola, author of the Coppola Comment finance & economics blog, is also a contributor to Forbes, the Financial Times and occasional blogger for Open Democracy and other publications. An alumnus of Cass Business School, with an MBA specialising in finance and risk management, she spent 17 years working for various banks, from large to small, retail and investment banks, and even a charity (yes, there is a charity that is a bank!). Much of her work was concerned with IT systems. She also designed risk management systems for NatWest, and financial & regulatory reporting systems for Midland Bank (now HSBC) and RBS Group. She now writes and speaks about banking, finance and economics. She is also a professional singer, musician and teacher.
‘Powerhouse or Pipedream: The Future of the North’ – Sean Anstee, Ed Cox and Neil McInroy

Sean Anstee is leader of the Trafford Metropolitan Borough Council. In addition he is Vice Chairman of the Greater Manchester Combined Authority, Deputy Chairman of the Local Government Association and Vice Chairman of the North West Regional Leaders Board. Cllr Sean Anstee is also the Conservative candidate for Greater Manchester’s 2017 Mayoral election.

Ed Cox leads IPPR North, IPPR’s dedicated thinktank for the north of England. Before joining IPPR in 2009, Ed was policy adviser to the communities and local government secretary and previously the director of policy and public affairs at the Local Government Information Unit. Ed’s background lies in community activism. He worked as coordinator of the Community Pride Initiative, wrote Manchester’s first Community Engagement Strategy and was a member of the Manchester Local Strategic Partnership Board. He is chair of a multimillion-pound community regeneration partnership in his local neighbourhood and church leader at Levenshulme Inspire United Reformed Church.

Neil McInroy is the CEO of the Centre for Local Economic Strategies (CLES), UK’s leading independent ‘Think and Do’ tank for progressive economics. CLES are part of a growing global network of organisations who are working with policy practitioners to build socially just local economic alternatives. Focussed on what they have dubbed ‘total local economics’ and ‘community wealth building’, CLES are working across the UK, and Europe.
PLURALISM

The Rationality Austrian and Behavioural Economics

Matthew McCaffrey is a Lecturer in Enterprise at the Alliance Manchester Business School. He holds a PhD in Economics from the University of Angers, an MS in economics from Auburn University, and a BA in literature from Colorado State University. He is the recipient of the 2012 Richard E. Fox Foundation Research Prize, and the 2010 Lawrence W. Fertig Prize in Austrian Economics. His research focuses on the social and economic role of entrepreneurship, and the influence of institutions on entrepreneurial behavior. He is primarily interested in topics like entrepreneurial decision making, judgement, strategy, and the history of entrepreneurial ideas.

Dr Richard Whittle is a Principal Research Fellow in the Centre for Applied Behavioural Economics and a Visiting Research Fellow at the University of Gothenburg. He completed his PhD at the University of Keele in 2016 and researching economic crises and contemporary explanations for the business cycle. Richard currently directs the postgraduate economic and fiscal policy programme for Her Majesty’s Revenue and Customs, which delivers pluralist economic teaching and research to senior policy advisors within HM Government.

Economics at Work: The Nobel Prize in Economics and Social Democracy - Avner Offer

Avner Offer is Professor Emeritus of Economic History at the University of Oxford, and a Fellow of All Souls College and the British Academy. He initially wrote about land tenure and the economics of war, before turning to quality of life, reciprocity, working-class experience, and the social determinants of obesity. His latest book is; The Nobel Factor: The Prize in Economics, Social Democracy and the Market Turn. Economic theory is elaborate but fallible, underpinned by the prestige of the Nobel Prize in economics. Whilst economics assumes every person is a free-standing unit with dependency on others is inescapable through infancy, education, unemployment, ill-health and old age. Social democracy and market liberalism offer different solutions to provide for this dependency; social democracy makes transfers by progressive taxation, market liberalism uses financial markets to transfer entitlements over time. His talk will examine this further.
Contending economic theories: A pluralist view - Andy Ross and Dr Fred Day

Fred Day is a Senior Lecturer in Economics at Manchester Metropolitan University. He attended university in his late thirties to study Economics and Politics, and received a Masters and PhD on the economics of Thomas Hodgskin. He is Secretary of The History of Economic Thought Society and active within the Association for Heterodox Economists. He is also a member of the World Economic Association. His research interests are currently the areas of Economic pluralism pedagogy, the nature of capital, monetary theory of production (Post-Keynesian) and property rights.

Formerly deputy director of the UK Government Economic Service and deputy director at HM Treasury, Andy Ross is now a visiting professor at Reading University, visiting research fellow at Leeds University and part-time lecturer at Birkbeck. Andy also serves on the Council of the Academy of Social Science and is the employer representative on the QAA subject benchmark panel for economics. He joined the civil service in 2000 to jointly found the OECD’s leading micro-econometric laboratory at the Office for National Statistics, before moving to HM Treasury in 2005. He has authored textbooks, been a university dean, college director, university inspector, local government councillor and will shortly join Rethinking Economics’ Advisory Board.
**ENVIRONMENT**

**Doughnut Economics: 7 Ways to Think Like a 21st Century Economist – Kate Raworth**

Kate Raworth explores the economic mindset needed to address 21st century social and ecological challenges. She is the creator of the Doughnut of social and planetary boundaries and teaches at Oxford University’s Environmental Change Institute as a senior visiting research associate. She is also a senior associate at the Cambridge Institute for Sustainability Leadership. Kate’s career has taken her from working with micro-entrepreneurs in the villages of Zanzibar to co-authoring the Human Development Report for UNDP, followed by a decade as Senior Researcher at Oxfam. Her internationally acclaimed idea of Doughnut Economics has been widely influential amongst sustainable development thinkers, progressive businesses and political activists, and she has presented to audiences ranging from the UN General Assembly to the Occupy movement. Her book, *Doughnut Economics: seven ways to think like a 21st century economist* is being published in April 2017.

**What Makes Parties Embrace the Issue of Climate Change? – Fay Farstad**

Fay Farstad is an Associate Lecturer in the Environment Department at the University of York. Her ESRC-funded PhD, completed in the Politics Department also at York, sought to explain variation in party agreement on climate change, i.e. why in some countries there is strong cross-party consensus on the issue whilst in others there is party polarisation. She also holds an MPhil in Environmental Policy from the University of Cambridge and a BA in Philosophy and Politics from the University of York. In answering the question: *What makes parties embrace the issue of climate change?* Fay will outline how climate change can be a substantively different issue for parties from traditional environmental issues, and one that particularly challenges right-wing parties’ core ideological values.
Green Solutions – Caroline Whyte and Miriam Kennet

Caroline Whyte is an ecological economist with an MA from Malardalen University, Sweden. Since 2003 she has been the website editor for Feasta, the foundation for the economics of sustainability, an open-membership think tank that was founded in Ireland. Caroline has a long-time interest in researching ways to share collective wealth. With a group of colleagues from the Feasta climate group she co-authored the book "Sharing for Survival: restoring the climate, the commons and society" (2012) and participated in the launch of the CapGlobalCarbon campaign at the COP-21 climate summit in Paris in December 2015.

Miriam Kennet is an economist and founder of the Green Economics Institute; a non-profit NGO Green research centre, which operates in 47 different countries. It publishes a magazine, offers a Masters in Green Economics, and runs international internships. She is a member of Oxford University's Environmental Change Institute and has degrees from South Bank University, Oxford University Environmental Change and Management and Leeds University. She researches at Keele University's SPIRE Research Centre and has taught Sustainable Development to UK Government Departments as part of the National Government School. She’s also on the editorial board of numerous academic journals including the International Journal of Industrial Ecology based in Finland, the Sindh Journal of Agriculture in Pakistan and the International Journal of Economics Philosophy based in Romania.
GLOBALISATION

Pluralist reform: A global agenda?

Since PCES’s inception in 2013, we have been incessantly promoting economic discussion amongst the public and pushed for pluralism to broaden the economics curriculum. For this panel discussion, we’ve invited academics from top pluralist-economics schools across the country to engage with your concerns about economics education and evaluate the urgency of curriculum reform on a global scale.

- Devrim Yilmaz; Senior lecturer, School of Social and Behavioural Science, Kingston
- Ourania Dimakou; Undergraduate course convenor, SOAS
- Andrew Mearman; Divisional Director of Student Economic Education, Leeds

Beyond Jobs and Growth: How to Make UK Trade Policy Progressive – Gabriel Siles-Brugge

Dr Gabriel Siles-Brügge is Associate Professor in Politics and International Studies at the University of Warwick. He has written extensively on the EU, global trade and investment policy – including recent books TTIP: The Truth about the Transatlantic Trade and Investment Partnership and Constructing European Union Trade Policy: A Global Idea of Europe. In this talk, Dr Gabriel Siles-Brügge will challenge the view that trade agreements are necessarily a welcome economic boom.
Dr Jason Hickel is an anthropologist at the London School of Economics who focuses on the political economy of poverty, inequality, and international development. He is the author of *The Divide: A New History of Global Inequality*. He writes regularly for *The Guardian* and *Al Jazeera*, serves as Policy Director for The Rules and sits on the board of Academics Stand Against Poverty. While the world’s governments have committed to eradicating poverty by 2030, their strategy for doing so - exponential GDP growth - flies in the face of our planet’s ecological limits and will ultimately make poverty worse. Given what we know about climate science and planetary boundaries, real development will require a new economic paradigm altogether."
Saturday Keynote Address

Ann Pettifor - The Production of Money: How to Break the Power of Bankers’

Ann Pettifor is the Director of PRIME (Policy Research in Macroeconomics) a network of macro, political and professional economists who seek to engage with a diverse audience and de-mystify economic theories, policies and ideas.

Ann is also an Honorary Research Fellow at City University, and a Fellow of the New Economics Foundation. She holds an honorary doctorate from Newcastle University. She is known for leading the Jubilee 2000 campaign, which resulted in massive debt cancellation for more than thirty countries. She has served on the board of the UN Development Report and in 2015 was invited to join the Labour Party’s economic advisory board by Jeremy Corbyn. She is the author of The Production of Money, The Real World Economic Outlook and The Coming First World Debt Crisis and co-author of The Green New Deal and The Economic Consequences of Mr Osborne.

Sunday 19th Social

Please come and celebrate the end of this wonderful weekend with us!

We have the upstairs rooms of Kro Bar, a Danish-inspired restaurant and bar just down Oxford Road (M13 9PG) booked from 4pm onwards. Please come along for some well deserved refreshments and to continue all the conversations and debates we hope our events have kicked-off!
More about the Post-Crash Economics Society...

PCES is a student society at the University of Manchester. Beginning with small, informal meetings in 2012, we’ve grown, and as of today are a vibrant community at the forefront of debate discussing how economists should be educated. We’ve appeared in newspapers such as The Guardian and Financial Times, almost 4000 people subscribe to our Facebook group, and over 600 people have attended our events.

We are committed to campaigning for change in the university curriculum. Whilst we believe events and discussion are extremely valuable, most students won’t receive the economics education they require unless the content of their degrees actually change. Alternative approaches have been marginalised and the same can be said of the history of the discipline. Students are routinely taught only one form of economics as ‘scientific’ and ‘correct’. We hope to challenge this and create an academic environment that never rests on its laurels, and always invites critical thinking from students. For more information please visit our website http://www.post-crasheconomics.com/ and like our facebook page for info about upcoming events and committee recruitment.

More about Rethinking Economics....

RE is a registered UK charity and umbrella organisation for Post-Crash and over 40 other student university societies and national networks in 21 countries across the globe. Rethinking Economics’ campaigns for economics curriculum reform and the broader democratisation of economics.

RE is calling for a truly pluralist and critical economics curriculum which teaches Post-Keynesian, Feminist, Ecological, Austrian and Behavioural schools of thought (to name just a few!), and utilises real world problems and examples.

Without a reformed curriculum, economists and policymakers will continue to think within the same parameters and fail to devise fresh policies or build new economies that work for the good of everyone in society.

We also strongly believe that economics is for everyone, no matter if they’ve ever studied it. To this end we run public workshops and our sister organisation, Econmy.org, creates online content, jargon-busting whenever it can and uncovering the hidden economics behind the biggest stories of the week.

Please visit our website http://www.rethinkeconomics.org/ to join our movement and become a Rethinker. As well as find more information and many downloadable resources.
Thank you very much to all our Sponsors this year.

Manchester University Student’s Union

Manchester Metropolitan University’s Accounting, Economics and Finance Department

BLACKWELL’S FOR LEARNING · FOR LIFE

A British academic book retailer, Blackwell’s was founded in 1879 by Benjamin Henry Blackwell and is still partly owned by the Blackwell family. It maintains over 40 retail outlets across the UK, including the current pop-up store next to the Arthur Lewis Building on Manchester’s University Campus.

Accenture solves clients’ toughest challenges by providing unmatched services in strategy, consulting, digital, technology and operations. With expertise across more than 40 industries in 120 countries, we partner with more than three-quarters of the Fortune Global 500, driving innovation to improve the way the world works and lives. Accenture has been consistently recognised as one of the Top 10 private sector organisations for gender and race diversity and inclusion and gender equality is at the heart of how Accenture operates. We currently employ more than 145,000 women and have exceeded our goal of ensuring that at least 40% of new hires are women. Our sponsorship of this event is part of this goal. We focus on supporting, developing and mentoring women to seek and achieve opportunities to thrive and accelerate their own careers.
THANK YOU!

Firstly, the biggest thanks needs to go to our amazing conference committee members from MMU; Richard, Toria, Conor, Anna and Shaun, for their hard work over the last six months.

I’d also like to thank other PCES members Francesca, Khan, Octavian, Milana, Soham and Cahal, as well as Lucas, for their contributions.

Thank you to all our volunteers who ran around like crazy all weekend making sure things ran so smoothly. And also, thank you again to all our sponsors and supporters, including John O’Neill and the UoM Political Economy Institute.

And finally, thank you to each and every one of you for attending, we hope you enjoyed it!

Goodbye!